

Mr. Peanut Back on the Atlantic City Boardwalk

The “Atlantic City Experience” debuted July 23, 2019 in the main lobby of historic Boardwalk Hall, right on the Atlantic City Boardwalk. The exhibit comprises many artifacts extending from the founding of Atlantic City in the 1800’s to the present day, all beautifully displayed in glass cases with informative placards, as well as an interactive kiosk with a plethora of old photos, and a narrated continuously running movie loop.

One section highlights Mr. Peanut and the Boardwalk Peanut Store. This includes a Mr. Peanut parade costume, two glass jars (including a reproduction cranberry glass four corner jar), a (partial) set of tin nut bowls, salt and pepper shakers, a plastic straw, and an Atlantic City store bookmark. On the opposite side of the case is a Peanut Store postcard and a neat still of Mr. Peanut from the movie “Beaches” (1988).

You can visit the exhibit web site at www.AtlanticCityExperience.org, the click on the menu icon in the upper left. The various sections of the exhibit are in a dropdown menu and include historical background on each topic. You, of course, will be most interested in the “Mr. Peanut, Atlantic City Ambassador” section.

The exhibit is open Monday-Friday 9-5 and admission is free. The onsite parking lot is \$5, or the hall can be accessed directly from the boardwalk.

